

About the Bristol Ballet

Established in 1948 by the late Constance Hardinge, Bristol Ballet's mission is to educate students and the general public about dance as an art form through education about dance, including quality, technique, artistry, production, and awareness of other art forms.

Bristol Ballet is a 501(c)3 organization chartered in the State of Virginia. It is governed by a board of directors, with two full time employees.

2022 – 2023 Season

We are happy to report that performances were all in person for the 2021-2022 season, after a two-year theater closure! Although we were still feeling the effects of the pandemic, the school grew by 35% as the staff found creative ways to reach out to those who could not be physically present in the studio, with Zoom classes and a livestream of The Nutcracker for school children. Bristol Ballet had four total Nutcracker performances (three public and one school show) reaching a total of 1100 students for the school show and 1700 for the public shows. Cinderella was a smashing success and was announced sold out two and a half months prior to the performance.

Our Capital Campaign, 'Raising the Barre,' will continue to gain speed as we try and reach goals for our new building. Plans for the renovations include three spacious studios, a functional sewing room, offices for its full time staff, ADA accessibility, and dressing areas. While we are currently operating with two temporary studios that occupy about 25% of the space in the new building, the need to get these renovations completed is immediate. Please spread the word as we continue to accommodate everyone in the new space.

As many of you might know, our fearless leader, Michele Plescia, will retire on July 1st, 2022. When Michele came to the ballet in 2004, there were zero students enrolled. Since then, she has led the company and school to experience continued growth and development, even through the most recent pandemic of which many schools sadly had to close their doors. There are not enough words of admiration and gratitude to express how we all feel about the last 18 years that she has stood at the helm of Bristol Ballet. Michele remains as Artistic Director Emeritus. Following in her footsteps are Moira Frazier Ostrander and Amanda Hairston. The pair will be working hand in hand to lead the school and company into the future as their specific roles have been personalized to ensure the continued success and outreach of Bristol Ballet.



2022–2023
Sponsorship Opportunities

Contact: mfrazier@bristolballet.org | ahairston@bristolballet.org
www.bristolballet.org | 276.669.6051



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Title Sponsor: \$10,000

Have your company's name included in the 2022 Nutcracker title!

- "Your Company Name Here Nutcracker 2022"
- Logo displayed on stage before performances
- Verbal recognition on stage before performances
- Twelve (12) complimentary tickets to performance

In our Programs:

- "Your Company Name Here Nutcracker 2022" recognition in the programs
- Full page ad with premier placement in program
- Logo placement on sponsor recognition page

Other:

- Mention in all advertising when possible
- Premier logo placement with website link on bristolballet.org
- Logo placement on posters

Nutcracker Sponsor: \$3,000

At the Performance:

- "Presented by" recognition everywhere
- Logo displayed on stage before performances
- Verbal recognition on stage before performances
- Eight (8) Complimentary tickets to performance

In our Program:

- "Presented by" recognition
- Full page ad in the program
- Logo placement on sponsor recognition page

Other:

- Mention in all advertising when possible
- Logo placement with website link on bristolballet.org
- Logo placement on posters



Nutcracker or Spring Show Sponsor: \$1,000

At the Performance:

- Logo displayed on stage before performance
- Verbal recognition before performance
- Six (6) Complimentary tickets to performance

In our Program:

- Full page ad in the program
- Company name on sponsor recognition page

Other:

- Mention in all advertising when possible
- Logo placement with website link on bristolballet.org
- Logo placement on posters

Season Sponsor: \$5,000

At the Performance

- Season sponsor recognition everywhere
- Logo displayed on stage before all performances
- Verbal recognition on stage before all performances
- Ten (10) Complimentary tickets to performance

In our Programs :

- Premier placement of your full page ad in program
- Inclusion in our sponsor profiles page
- Logo placement on sponsor recognition page

Other:

- Mention in all advertising when possible
- Premier logo placement with website link on bristolballet.org
- Logo placement on posters



Nutcracker or Spring Show Sponsor: \$500

At the Performance:

- Four (4) Complimentary tickets

In our Program:

- 1/2 page ad in Program
- Company name on sponsor recognition page

Other:

- Mention in advertising when possible
- Logo placement with website link on bristolballet.org

Become a School Show Sponsor! \$3,000-\$5,000

Help bring the gift of ballet to hundreds of school students across the Bristol TN/VA area.